

# **OWASP APPSEC EUROPE 2015**

**Amsterdam RAI Exhibition and Convention Centre  
Amsterdam, The Netherlands  
19-22 May, 2015**

**Sponsorship Opportunities**  
**[2015.appsec.eu](http://2015.appsec.eu)**



**OWASP AppSecEU**



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# About OWASP

## OPEN WEB APPLICATION SECURITY PROJECT

OWASP is an open-source application security organisation made up of corporations, educational organisations, and individuals from around the world. Providing free, vendor-neutral, practical, cost-effective application security guidance, the organisation is the de-facto standards body for web application security used by developers and organisations globally.

## JOIN 450+ ATTENDEES

Executives from the Fortune Global 500, thought leaders, security architects and developers gather to share cutting-edge ideas, initiatives and technology advancements.

- Two days of Training and two days conference
- Five tracks focusing on the core OWASP mission (Dev, Ops, Hack, CISO and Research)
- Keynote addresses by highly respected Industry experts
- Exhibit area offering solutions to your problems

OWASP has a strong open and global community with more than 45,000 participants, more than 65 organisational supporters and over 60 academic supporters via 200 local chapters across 6 continents in 117 countries.

- Access to representatives from major Financial Services, Insurance, eCommerce, Retail, and Government
- World renowned speakers and experts
- Attendees exclusively focused on Application Security
- Discounts for OWASP Corporate Supporters

OWASP AppSec Europe 2015 provides sponsors exclusive access to its audience through a limited number of exhibit spaces.

## 5 REASONS TO SPONSOR

- Located conveniently in Amsterdam, the headquarters' of financial and insurance companies in Europe!
- The conference will be publicised by a full service Public Relations firm
- Booth traffic volume and reach, due to exhibit locations being in key foot traffic areas
- Innovative conference prizes and giveaways to drive booth visits and sales follow-ups
- Electronic access to attendee details for post conference follow-up via flexible attendee scanning solutions

OWASP events attract a worldwide audience interested in "what's next?" - as an OWASP Conference sponsor, your brand will be included as an answer.



# Premium sponsorship packages

	<b>Diamond</b> 1 available	<b>Platinum</b> 3 available	<b>Gold</b> 6 available	<b>Silver</b> 6 available
General rate (excluding VAT)	EUR 20,000	EUR 15,000	EUR 10,000	EUR 6,000
Discounted Rate for OWASP Corporate Supporters (excluding VAT)	EUR 17,000	EUR 12,750	EUR 8,500	EUR 5,100
Exhibit Space	Yes – Prime	Yes – 3x2m	Yes – 2x1 m	Yes – 2x1m
Logo included in Conference brochure	Yes	Yes	Yes	Yes
One complimentary lead retrieval scanner	Yes	Yes	Yes	Yes
Literature included in Attendees packs	Yes	Yes	Yes	Yes
PR Media Exposure	Yes	Yes	Yes	Yes
Logo included in pre conference literature	Yes	Yes	Yes	-
Inclusion in Vendor Passport	Yes	Yes	Yes	-
Recognition at Conference entrance	Yes - Prime	Yes	-	-
Conference Room Naming rights	Yes	-	-	-
Advertisement in Conference Brochure	Full page	Half page	Quarter page	Quarter page
Expo Passes	2	2	2	2
Complimentary Conference Passes	5	4	3	2
Discount on A la carte sponsorships	25%	20%	15%	10%



# A la carte sponsorship opportunities

## **CONFERENCE DINNER (1)**

Cost of Sponsorship: EUR 15,000

This is the official conference networking event to be held on 21<sup>st</sup> May. The dinner will consist of welcome drink, followed by a full three course meal. This dinner will be held in a restaurant in Amsterdam, providing a very memorable venue to be the associated sponsor.

## **CAPTURE THE FLAG (CTF) AWARDS (1)**

Cost of Sponsorship: EUR 2,000

Your company will be recognised as providing the prizes for the CTF event organized during the conference days. The CTF event is accessible for all conference attendees. At the end of the conference, the CTF winners will be announced. Your company's representative will be called on main stage during the conference wrap-up / closing to hand out the prizes to the winners!

## **BREAKFAST/LUNCH SPONSORSHIP (4)**

Cost of Sponsorship: EUR 4,000

Your company will be recognised as providing breakfast or lunch during the event. Your banner will be displayed at each station.

## **LANYARD (1)**

Cost of Sponsorship: EUR 4,000

Your company is a sponsor of the lanyards for all attendees, branded and produced to OWASP specifications.

## **COFFEE/PASTRY BREAK SPONSOR (4)**

Cost of Sponsorship: EUR 2,500

Your company will be recognised as providing the coffee during the assigned break at the conference.

## **PEN (1)**

Cost of Sponsorship: EUR 1,000

Your company is a co-sponsor of the quality pens for all attendees, co-branded and produced to OWASP.

## **ONLY ACCESSIBLE FOR PREMIUM SPONSORS**

### **CONFERENCE ROOM NAMING RIGHTS (3)**

Cost of Sponsorship: EUR 1,000 (excluding VAT)

Your company name and logo proudly displayed on one conference room entrance for the duration of the conference.

## **PRE/POST CONFERENCE EVENTS (1)**

Cost of Sponsorship: EUR 8,500

Sponsor a reception and post conference networking event for all Conference attendees (not available to Exhibitor Booth - Only sponsors and attendees). The reception will be held the evening before the full conference starts (20th May), and networking event the day the conference closes (22nd May), giving the associated sponsor the opening and closing events of the conference.

## **UNIVERSITY CHALLENGE (UC) AWARDS(1)**

Cost of Sponsorship: EUR 2,000

Your company will be recognised as providing the prizes for the UC event organized during the training days. The UC event is a free event for University teams. At the end of the conference, the UC winners will be announced. Your company's representative will be called on main stage during the conference wrap-up / closing to hand out the prizes to the winners.

## **EXHIBITOR BOOTH ONLY**

Cost of Sponsorship: EUR 4,000

Show support for the software security and development community by showcasing your product and/or service. Includes 2 Expo passes and 2 conference passes

## **Banner ONLY**

Cost of Sponsorship: EUR 3,000

Your banner will be set-up on the sponsor area. Includes 2 conference passes

## **NOTEPAD (1)**

Cost of Sponsorship: EUR 2,000

Your company is a co-sponsor of the A4 or A5 sized notepads for all attendees, co-branded and produced to OWASP specifications.

**For sponsor inquiries, please contact:**  
**Martin Knobloch**  
**[martin.knobloch@owasp.org](mailto:martin.knobloch@owasp.org)**

\* All prices are excluding VAT





# Social dinner

Thursday, May 21, 2015



Among the great moments of the conference, the social dinner will once again prove to be a great moment of exchange, fun and relaxation!

On Thursday, May 21 evening, boats will take attendees to the **Science Center Nemo**, a science center in Amsterdam-Centrum for an amazing dinner.

Attendees will be welcomed with a spectacular NEMO's Experience Cocktail or any other drink if they prefer (including non-alcoholic beverages, wines, and a real local beer for beer lovers!).

Of course, a full meal including a Mediterranean buffet (cold and warm dishes), desserts and coffee will be proposed.



Next up animations, including a concert by the band that needs no introduction: the amazing OWASP Band!  
Other entertainments will be also offered throughout the evening, including a chain reaction show.

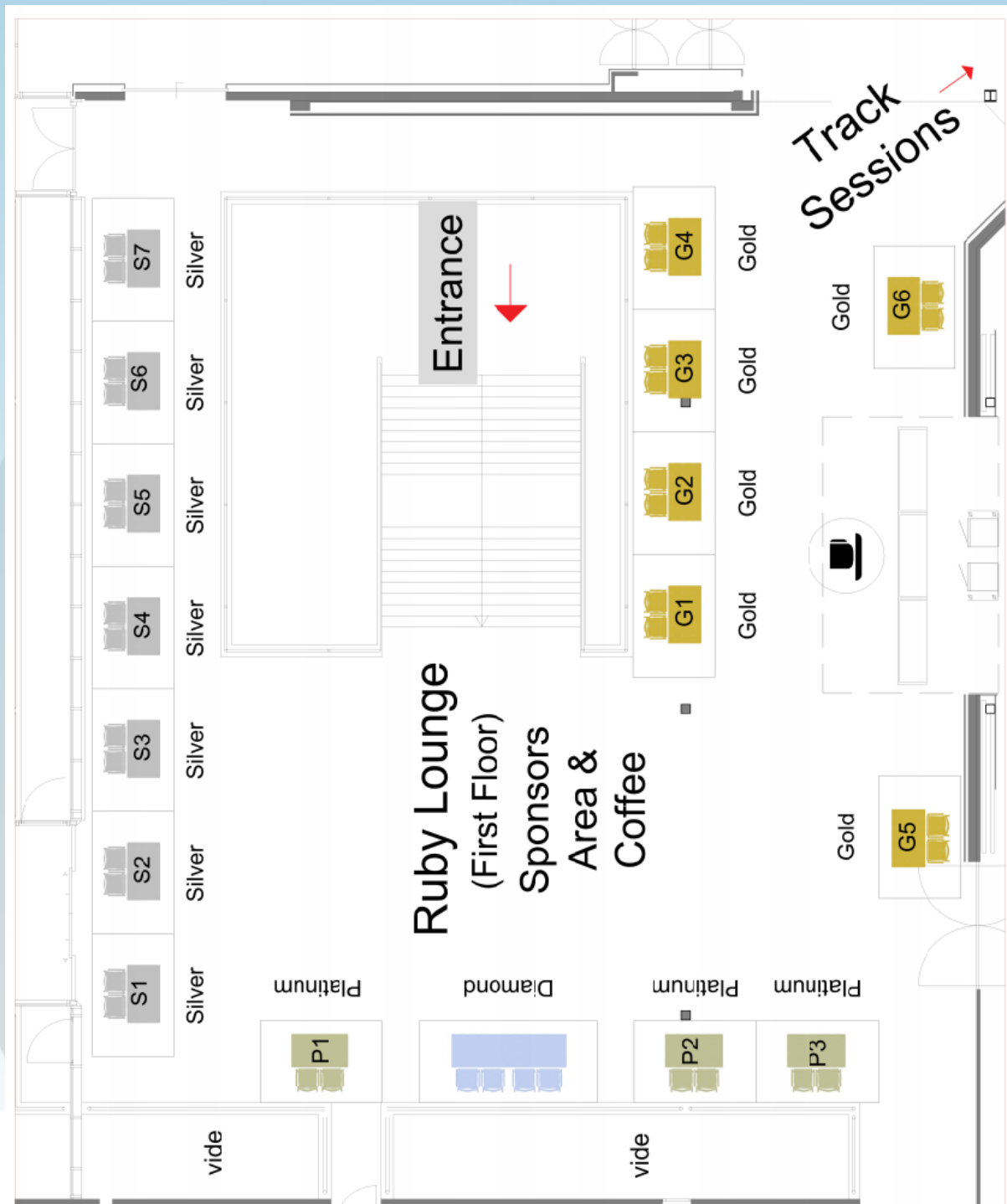




# Conference Floor Plans

**First floor: Sponsor & Coffee Area**

**View online: <http://goo.gl/IFDQQS>**





# Conference Floor Plans

## Ground floor (Entrance)

View online: <http://goo.gl/a21uZW>

